

A professional headshot of Justin B. Perun. He is a man with light brown hair, smiling at the camera. He is wearing a dark blue suit jacket over a light blue and white checkered shirt. A small blue and white patterned pocket square is visible in his jacket's pocket. The background is a solid dark grey.

JUSTIN B. PERUN

BIOGRAPHY

Justin Perun is an experienced entrepreneur with over ten plus years of start-up experience. He is currently the Founder and CEO of MedPay, a start-up B2B financing company to the healthcare industry. MedPay was established with a simple mission: Create and offer a suite of technology enabled financial products that would positively transform today's healthcare industry for payors, providers and patients.

Prior to founding MedPay, Justin was a Co-Founder, Shareholder and the Chief Operating Officer of BetterMerchantRates dba LoanPaymentPro, a niche payment processor to the small-dollar consumer finance industry. During this five plus year tenure at LoanPaymentPro, he was responsible for establishing and maintaining key strategic business relationships (ie: Visa, MasterCard, Discover, Acquiring Bank(s)), managing sales growth, developing and managing the underwriting process and assisting in the design, development and implementation of the firms proprietary payment gateway. He was instrumental in growing the portfolio to process in excess of \$600 million dollars annually. In January of 2019, Justin was intimately involved in the majority asset sale of BetterMerchantRates, dba LoanPaymentPro to the largest merchant services company in Canada at a 65x multiple.

Justin graduated from Methodist University in 2005 with a BS in Business Administration, Minor in Finance and Concentration in Professional Golf Management. He is an active member of the South Florida Section Professional Golfers Association (PGA). He is an avid golfer, enjoy spending time at the beach and networking with fellow entrepreneurs. He currently resides in Naples, Fl with his wonderful wife Jacqueline Perun and their only child Davis Stefan Perun.

A professional headshot of Paul Alfonso. He is a middle-aged man with short brown hair, wearing dark-rimmed glasses, a white collared shirt, and a dark pinstripe suit jacket. He is smiling at the camera. The background is a solid dark grey.

PAUL ALFONSO

BIOGRAPHY

Paul has 15+ years providing business process improvements through innovative managerial and technological solutions to enhance productivity, reliability, cost effectiveness and customer service in corporate, small and entrepreneurial environments.

His experience in IT, project management, commercial casualty insurance sales, account management and supply chain management complements the rest of the team's skills perfectly.

One of Paul's proudest accomplishments is being the co-reviver of the Connecticut Veterans Day Parade. As one of largest parades in the country, with up to 40,000 spectators, it is a celebration of the men and women who have risked everything to ensure our most basic liberties.

Paul is a first-generation son of Cuban refugees. He graduated from Trinity College with a B.S. in Computer Science and with an MBA from Yale. Paul currently lives in West Hartford, CT with his wife Kristen and his children Alex and Ava.

A professional headshot of Tom Algie, a middle-aged man with short brown hair, wearing a dark blue suit jacket over a light blue button-down shirt. He is smiling at the camera.

TOM ALGIE

BIOGRAPHY

Tom Algie has over 17-years of success working in all parts of the fintech ecosystem.

Tom currently serves as a National Sales Manager for Consumer Finance at IDology, Inc. which provides consumer identity verification and authentication services for organizations operating in a digital environment.

Tom joined as an advisory board member for HealthyHabits LLC/MedPay from the time of inception and regularly engages with the Company's leadership to drive sales, strategic planning, and product development.

Tom holds a BA from The University of Missouri-Kansas City and resides with his family in Alpharetta, GA.

A professional headshot of a man with dark hair and a slight smile, wearing a dark button-down shirt. The background is a soft grey.

ROGER REVEYRAND

BIOGRAPHY

Roger Reveyrand is a 30-year marketing professional specializing in the design and development of fully integrated marketing, loyalty, distribution, and partnership programs.

With an emphasis on marketing strategies and technology, Roger has successfully led teams in the development and implementation of custom solutions within the club, resort, and online travel industries.

Primary tactics focus on brand development, customer acquisition, market share, capacity utilization, statistical reporting, engagement, and loyalty. Through these core principles and targeted programs, Roger has successfully and consistently increased revenue, market share and loyalty for numerous leading organizations.

As Rewarding HealthyHabits CMO, Roger's primary focus is leading the design and development of targeted marketing and partnership programs, as well as implementing and managing ongoing client and member engagement programs.

Roger is a 1991 graduate of Ferris State University with a BSc degree in Marketing, specializing in Professional Golf Management, and a co-founder of a UK-based online travel company.

Roger currently resides in Henderson NV, has been married for 32 years and has two grown daughters, Whitney and Jackie. Interests include reading, woodwork, golf, fishing, and travel.