



## **PRIVACY POLICY**

Your privacy is very important to us. Accordingly, we have developed this Privacy Policy (“Policy”) in order for you to understand how we collect, use, communicate, disclose and make use of your personal information. By your use or access of any of our websites (“Sites”), you consent and agree to be bound by the terms of this Policy, as they may be amended from time to time. The following outlines our Privacy Policy.

### **PERSONAL INFORMATION WE COLLECT AND HOW WE USE IT**

We may collect and use your Personal Information for our business purposes, including providing the services and information that you request, to communicate to you about our services and product offerings and to manage, protect and improve our products. We may also use your personal information to customize our Site content most relevant to your interests and notify you regarding important news and updates related to Rewarding HealthyHabits, LLC and its products and services. “Personal Information” means information that may identify you as an individual or allow online contact with you.

Through our Site, Rewarding HealthyHabits, LLC will not directly collect any personal data about you such as your name or email address, unless you voluntarily choose to provide such information by submitting your contact information to us.

### **COOKIE INFORMATION**

A “cookie” is a small element of data that a website can send to a Web Browser, which is then stored on the browser's user's computing device. We may use cookies, alone, or in combination with other data we may collect from other technologies to make our website work or operate more efficiently, to personalize a user's experience, or to make our website more useful to our visitors. Although most web browsers automatically accept cookies, you can change your browser to accept or decline cookies or notify you whenever a cookie is sent. If you choose to decline cookies, you may not be able to fully experience the interactive features on our Site or other websites you visit.

### **DISCLOSURE OF CUSTOMER INFORMATION**

Rewarding HealthyHabits, LLC may provide your Personal Information to third party vendors and affiliated service providers that perform services on our behalf in the normal course of our business operations. We do not, however, sell such information to these parties.

As we continue to develop our business, we may buy, merge or partner with other companies or businesses, and in doing so, acquire customer information. In such transactions, your user information may be among the transferred assets. Similarly, in the unlikely event that a portion or substantially all of Rewarding HealthyHabits assets are sold or transferred to a third party, customer information such as your email address would likely be one of the transferred business assets.



## **DATA SECURITY**

This Site incorporates appropriate security safeguards to protect the security, integrity, completeness, accuracy and privacy of the personal information we collect. We have put in place reasonable precautions to protect your personal information from loss, misuse and alteration. Rewarding HealthyHabits, LLC is not responsible for, nor can it guarantee, the security of any personal information or data transmitted over the Internet to us. We cannot ensure or warrant the security of any information or data transmitted to us directly through our Site, and so you do so at your own risk.

## **WEB LINKS**

Our Sites may link to third-party web sites. We are not responsible for the privacy of other websites. We encourage you to read the privacy policies and statements of third-party web sites you visit.

## **CONSENT AND JURISDICTION**

Delaware law governs this Policy and your use of this Site. Any claim related to the Site or this Policy shall be brought in a federal or state court in Delaware within one (1) year after such claim arises. Users of this Site consent to the jurisdiction and venue of such courts as the most convenient and appropriate for the resolution of disputes involving this Policy. This Policy and the notices outlined herein are not intended to and do not create any contractual or other legal rights in or on behalf of any third party.

## **MODIFICATIONS TO OUR PRIVACY POLICY**

Rewarding HealthyHabits, LLC will occasionally update this Privacy Policy, at its discretion, and any modifications are effective upon posting to this Site. You are responsible for reviewing this Policy periodically to ensure that you are aware of any changes to it. By using this Site, you signify your consent to the terms of this Privacy Policy and any subsequent modifications of the Policy posted to the Site. If you do not agree with this Policy, please do not disclose any personal information through this Site.

## **CALIFORNIA PRIVACY RIGHTS**

Under the California Civil Code, residents of the state of California that have provided personally identifiable information to Rewarding HealthyHabits, LLC have the right to request a list of all third parties to which Rewarding HealthyHabits, LLC has disclosed their personal data during the preceding year for direct marketing purposes. To access this information, please click on "Contact Us" located on this page to send your request and state your preference of how the response to your request should be returned to you.

## **CONTACTING US**

We are committed to conducting our business in accordance with the principles in this Policy in order to ensure that the confidentiality of personally identifiable information is protected and maintained. We welcome your questions, comments and all feedback pertaining to your privacy or any other issue regarding this Site. At any time, if you believe that Rewarding HealthyHabits, LLC has not adhered to this Policy, please submit your concerns to us by clicking on "Contact Us" located on this page. We will use commercially reasonable efforts to promptly determine and remedy your inquiries and concerns.